



**Idaho
Cattle
Association**

P. O. Box 15397, Boise, ID 83715



Last year Idaho Cattle Association leadership and Novartis Animal Health presented a program for you to consider called Spring into Savings (ICA/SIS). The program, with your signature of approval, allowed a percentage of your Novartis vaccine purchases be paid to the Idaho Cattle Foundation (ICA's endowment program). The program was a great success for the Foundation. This year the ICA and Novartis are looking forward to continuing the program. The ICA/SIS program will run now until June 30, 2011.

Any Novartis purchases made from July 1, 2010 through June 30, 2011 are eligible for the program. Last year the ICA received participation from generous Idaho beef producers including a large industry leader and reputable independent cattlemen that pooled together to obtain the top cash back offer of 10%. So help make this year's program successful and sign the attached form or download a form at www.idahocattlefoundation.org and submit it to your ICA office.

Arsenal 4.1, a modified live IBR, BVD, PI3 and BRSV vaccine contains several excellent advantages. One very large advantage of this vaccine is its price. Call Jerry Gray, or Carl Billhimer, or have your veterinarian call regarding this vaccine and your vaccine programs for cows, calves and bulls. Remember, prevention is the cheapest medicine and Novartis is only dedicated to preventing disease in your cattle.

Jerry Gray
N/W US Territory Manager
Novartis Animal Health, US, Inc.
208/841-0859

Carl Billhimer
ID/UT Senior Account Manager
Novartis Animal Health, US, Inc.
435/770-3287

Spring Into Savings for the Idaho Cattle Foundation

July 1, 2010-June 30, 2011

Name _____

Mailing Address: (no P.O. boxes) _____

City, State and Zip code _____

Phone _____ E-mail _____

Total \$ of Novartis-branded vaccines purchases July 1, 2010 through June 30, 2011

I/we, release my/our purchase totals of Novartis brand vaccines for this program to be added to the ICA final total.

Signed _____ Date _____

Idaho Cattle Association P. O. Box 15397 Boise, ID 83715 (208) 343-1615 fax (208)344-6695

www.idahocattle.org

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